



*Factsheet climatepilot.com*

## **Solutions for a smaller carbon footprint and a carbon positive world**

### ***CLIMATEPILOT.COM – WHAT IS A CLIMATEPILOT ?***

WWW.CLIMATEPILOT.COM – drive in a fully carbon neutral manner with a few clicks. The principle of environmentally friendly or climate neutral driving is simple. The climate label "Climatepilot" from carbon-connect AG offsets all carbon emissions caused via a verified and high quality impact climate protection project.

Climatepilots offset an average of 2,5 t. CO<sub>2</sub>-eq within a few clicks (per car, per year).

### ***FACTS***

As a "Climatepilot" you support a forest protection project in the Brazilian Amazon. The Amazon is the largest intact rainforest on earth and corresponds to an area from Lisbon to Warsaw and Palermo to Copenhagen. It is home to more than 10% of the world's species. The project covers almost 180,000 hectares and is divided into 17 private plots. The Brazilian Amazon rainforest is a huge carbon sink and stores about 380 million tonnes of CO<sub>2</sub> per year.

www.climatepilot.com: compensate 2,5 tonnes of carbon emissions online in just a few clicks and drive carbon neutral for 1 year.

### ***OUR PROPOSED SOLUTION***

Avoid carbon emissions whenever possible and meaningful, and compensate the balance. Make your own active contribution toward protecting the environment.

### ***YOUR OPPORTUNITY AND BENEFIT***

Climate protection means calculating and recording carbon emissions in a first step to obtain an overview. In a second step, these are then to be reduced and avoided whenever possible. Carbon compensation is the offsetting of unavoidable carbon emissions via a climate protection project. Climate protection as a success factor:

- 🌀 marketing tool
- 🌀 increases social relevance
- 🌀 enhances your image, strenghtens brands
- 🌀 opens up new business fields
- 🌀 cost effective
- 🌀 opens up new sales opportunities
- 🌀 leadership in climate protection

#### **Your investment:**

from CHF 59.50 / EUR 50.00